



Town of South Kingstown
South Kingstown Parks & Recreation
325 Columbia street
Peace Dale, RI. 02879
(401) 789-9301

Lcapek@southkingstownri.com
www.southkingstownri.com

Policy Regarding Advertisements in the Park & Recreation Department Brochure

Purpose:

This policy governs the selling of advertising space in any brochures published by the parks and recreation department of the Town of South Kingstown.

Scope:

This policy applies to any brochures published by the recreation department

Policy:

- 1.** The town is allowing advertising in its parks and recreation department brochure for the sole purpose of generating revenue for the town and is specifically not intending to provide a forum for the expression of the advertiser's opinions.
- 2.** The town intends the brochures to be a non-public forum, not a designated public forum or any other type of public forum.
- 3.** Advertising in the parks and recreation department brochure is limited to only commercial advertisements, i.e. advertisements that do no more than propose a commercial transaction.
- 4.** The town specifically prohibits any advertisement that is non-commercial or in direct competition with department programs.
- 5.** The parks and recreation department director or his or her designated agent must approve each ad and shall have the right to reject an advertisement if it violates the policies stated above or the Mission of the Parks and Recreation Department.
"The Parks and Recreation Department is committed to serving the needs of the community by providing enriching recreation experiences and quality facilities."

Town of South Kingstown
 Department of Parks and Recreation
 Contract for Advertisement in Recreation Brochure

Name of Advertiser:

Billing address:

Telephone:

E-mail:

Point of Contact:

2023 Seasonal timelines:

Season	Brochure Lifespan	Deadline to advertise
Winter	January-March	November 4, 2022
Spring	April-June	January 27, 2023
Summer	June-August	April 3, 2023
Fall	September-December	July 10, 2023

Size and cost of advertisement:

Select Size	Measurement	Cost Per Brochure	The seasonal brochure offers a minimum of 32 pages of programs, events, and recreational information for the Town of South Kingstown. 1500-2000 brochures are printed 4 times a year in full color! Digital brochures are published on the Town website, social media accounts, and in our constant contact email, which reaches over 3000 subscribers.
Business Card	3 ¾" x 2"	\$ 100.00	
Quarter Page	3 ¾" x 5"	\$ 200.00	
Half Page	7 ½" x 5"	\$ 400.00	
Full Page	7 ½" x 10"	\$ 800.00	

Terms and Conditions

- 1.** Terms of payment, the cost of advertising space is to be paid in full in advance.
- 2.** Placement of ads is limited to space available and is solely at the discretion of the editor of the brochure.
- 3.** Advertisers must provide a camera-ready digital copy for each ad. Ads that do not conform in size are not camera-ready. Advertisers are solely responsible for proofreading and approving their ads before providing them to the brochure editor. No copy changes will be permitted after the deadline.
- 4.** Standards for advertisements.
 - Advertising is for the sole purpose of generating revenue for the town and is not intended to be a forum for the expression of the advertiser's opinions.
 - The brochure is a non-public forum; advertisements are limited to only commercial advertisements, and any advertisement that is political in nature, non-commercial, in direct competition with department programs, or issue-oriented is strictly prohibited.
 - The Leisure Services Director or his or her designated agent must approve each ad and shall have the right to reject any advertisement.
- 5.** Hold harmless
 - Advertiser agrees to hold harmless the town of South Kingstown, the Parks and Recreation Department of the Town of South Kingstown, and all staff, agents, and representatives involved in the publishing of the brochure for any claims resulting from advertising and/or any other function of the publication. There will be no refund for publishing disruptions resulting from acts of God or catastrophic events.
- 6.** Cancellations and changes.
 - Advertiser has three (3) days from the date the contract is signed to cancel this agreement without penalty.

I understand and accept the information, terms, and conditions outlined above. I am an authorized representative of the advertiser named on this agreement executing this purchase of advertising space on behalf of the company.

Advertising representative

Director of Leisure Services
Theresa L. Murphy

Please make check payable to SKPR
Mail or deliver to:
The Neighborhood Guild
325 Columbia Street
Peace Dale, RI. 02879